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Tuesday 12 November, 2019

Basketball Otago announces appointment of new General Manager



Peter Drew

The Board of Basketball Otago is pleased to announce the appointment of experienced sports administrator and high-performance sports coach, Peter Drew, as the organisation's new General Manager.

Peter will commence work for Basketball Otago next month and brings with him a wealth of knowledge and experience in sports administration and high-performance coaching. Originally from Dunedin, he attended Logan Park High School, where he played basketball under Carl Dickel.

However, tennis was his sport of choice and after completing bachelor degrees in science and physical education at Otago University, Peter took up professional tennis coaching in New Zealand and Australia for six years, while also completing a master's degree in Sports Science where he specialised in Sport Psychology in elite sport performance. He then worked for five years for Tennis Australia as State Development Manager and Coach Development Manager for Western Australia before shifting to the UK, where he worked initially as Regional Manager for British Tennis before taking up the role of CEO of Tennis Wales. Peter was instrumental in helping grow the sport in Wales, despite operating on a limited budget.

Since returning to New Zealand, he took up the CEO role with Wellington Hockey earlier this year and has been instrumental in steering the organisation into a favourable financial position.

Basketball Otago chairperson Angela Ruske says the board is delighted to have Peter join the organisation.

“We are very fortunate that Peter's desire to return to the South Island to be with family and his passion for basketball and sports administration has created an opportunity for BBO to employ someone of this calibre.

“We would like to wish Peter all the best as he embarks on exciting times with the growth of basketball in the Otago region.”

Peter says he is excited to be returning to Dunedin and Otago to take on this new challenge.

“I grew up playing basketball here and it's a sport that has so much potential in Otago. Basketball here is the number one participation sport, so it's a great vehicle for getting young kids active and positively engaged in sport.

“I'm excited to be able to use my experience to help Basketball Otago to continue to really capitalise on that potential.”

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Peter replaces former General Manager Justin Ludlow, who resigned from the role earlier this year to return to a career in hospitality.

For further information, contact:

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