

# PATHWAY & REPRESENTATIVE

## Strategic Outcome

Success in representative basketball

## Strategic Priorities

- Maintain a full coverage of representative teams; all grades/genders
- All eligible representative teams qualify for nationals and perform to a high level
- Maintain coach/manager framework and increase the number of suitably qualified coaches
- Pursue greater opportunities for representative referees
- Support fund-raising opportunities to minimise costs for players
- Develop a strong and connected basketball pathway for Women & Girls, for players, coaches, and referees, that includes building a large base and is strongly supported through to elite level
- Develop a fully structured tertiary basketball scholarship programme in Dunedin

## Measures

- 4 teams per year make top 8 at Nationals across U15, U17, and U19
- 25% increase in Women's club teams
- There is a strong competition in place for open Otago Men's and Women's teams directly below the NBL teams
- 8 locally produced players per year take the court for each of the Men's and Women's NBL teams
- 4 players per year (senior & junior) achieve national team/squad selection
- 3 coaches per year gain a national position
- 5 referees per year are invited to national level events
- Otago has 2 NBL level referees



# BASKETBALL OTAGO

## Strategic Plan

2022 - 2024

### MISSION

To provide the Otago community with quality opportunities to participate, develop and succeed in basketball

### VISION

For basketball to be the sport of choice in Otago

### VALUES

Show **respect** to all stakeholders through inclusiveness and understanding

Strive for **excellence** in all that we undertake,  
by pursuing best practice

Demonstrate **integrity**, through honesty and transparency in what we undertake



## COMPETITIONS

### Strategic Outcome

Manage quality competitions that deliver rewarding basketball experiences

### Strategic Priorities

- Retain player numbers in the Winter season and grow playing numbers in the Summer
- Increase the numbers, ability and skills of referees
- Undertake annual reviews of the competitions and adapt /modify as required
- Maximize technology for increasing the quality of delivery of our competitions
- Develop 3x3 as a part of our competition opportunities for both social and serious players

### Measures

- There is a structured summer 3x3 season in place
- There are 100+ active referees to call on from the Basketball Otago database
- 90% of players are registered on the Game Day database
- There are 50+ junior players per year active in the 'Young Referee Development programme'
- 20% increase in girls school teams
- Tournaments & events are run with a high level of customer satisfaction and are financially successful
- 75%+ customer satisfaction with the quality of competitions

## SUSTAINABILITY

### Strategic Outcome

Have a sustainable financial position by diversifying the revenue base and pursuing reserves

### Strategic Priorities

- Appropriate monthly finance reports are available to the board and staff
- Research, understand and access all available grants and other funding support from local and national sources
- Ensure funders and sponsors are appropriately engaged with and promoted to maximise opportunities and retention
- Maximise current revenue streams and pursue new opportunities
- Implement a sponsorship programme to leverage all BBO commercial assets
- Achieve financial reserves sufficient to safeguard the organisation against unusual challenges

### Measures

- Financial reserves are maintained at an equivalent to 3 months of annual operating costs
- Achieve annual sponsorship of \$15,000 in Year 1, \$20,000 in Year 2, and \$30,000 in Year 3
- Achieve an annual surplus of \$20,000 from appropriate programmes and activities
- Annual grant funding is maximised



## PARTICIPATION & DEVELOPMENT

### Strategic Outcome

Promote and deliver best practise participation & development programmes

### Strategic Priorities

- Continue to deliver quality development programmes
- Continue to enhance current in-school and introductory programmes
- Implement a regional support plan across other regions of Otago
- Work in partnership with Basketball NZ to create a development pathway for Coaches
- Work in partnership with Basketball NZ to create a development pathway for Referees

### Measures

- 5 coaches per year complete the Level 1 Coaches Course
- 100 children per term participating in the weekly introductory programmes
- 30 girls per term participating in the Girls Got Game starter programme
- 6 teams in the Girls Got Game team competition
- 30+ children participating in every fun holiday camp
- 20 referees per year complete the Level 1 referee course

## CAPABILITY

### Strategic Outcome

Process capability to RSO sector best practise

### Strategic Priorities

- Maintain a framework for policies and procedures and Board protocol and regularly evaluate Board performances
- Maintain clear KPIs and effective staff appraisal mechanisms
- Maintain effective office systems and structures
- Make best use of technology to maximise business efficiency
- Review and develop a communication/engagement strategy
- Maintain transparent financial systems
- Ensure BBO is attracting and retaining the best people and that they are appropriately resourced
- Positively engage with partner organisations to maximise support, expertise, and resources

### Measures

- Basketball Otago has a full set of business critical policies that are up to date
- There is an annual appraisal system for the board in place and implemented
- A skills matrix of the board is assessed annually and recruitment plans and succession plans are implemented to ensure the board maintains the highest quality and ideal mix of people and skills
- Basketball Otago has a perception by the public and its partners of being a professional and high achieving organisation, with a 75%+ survey satisfaction



[HTTPS://WWW.OTAGO.BASKETBALL](https://www.otago.basketball)



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